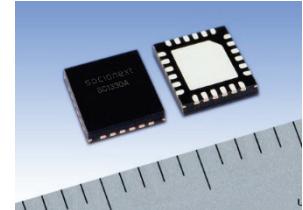


# Tag solution

## LPWA(ZETag) Communication IC SC1330A

### ■ Overview

ZETag®\* IC "SC1330A" is a tag chip that supports a wide range of interface functions and applies next-generation ZETA communication standard technology, Advanced M-FSK. This one-chip solution enhances the design conveniences of tag product and can provide high potential on BOM cost optimization. A low power design, achieved through the digital-analog mixed integration, also gives advantages on planning energy-saving product.



\*: ZETag is a registered trademark of TOPPAN Holdings Inc.

SC1330A

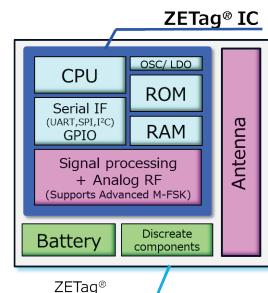
### ■ Features

- Enables connection with external sensors through its extensive interface functions.
- Advanced M-FSK function compatible with next-generation ZETA communication standard

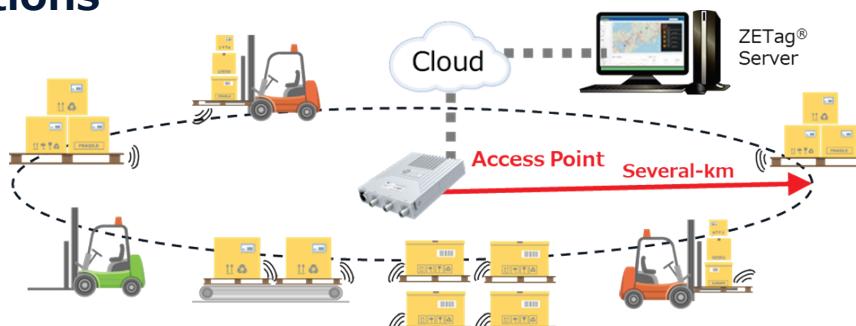
#### ● Advantages

- Simple implementation and improves quality by one-chip solution
- Reduces costs by minimizing external components.
- Achieves low power by digital-analog mixed integration.
- Enhances tag function by extensive interfaces and Advanced M-FSK.

#### ● System Structure



### ■ Applications

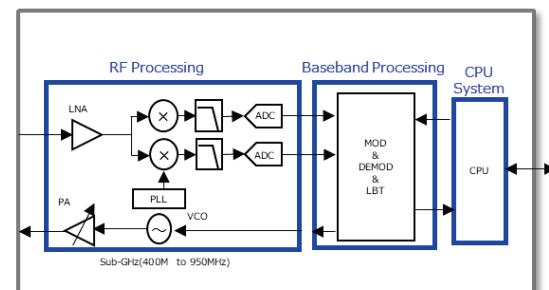


### ■ Specification

#### ● Main Feature

Item	Description
Frequency	400 to 950MHz
Channel width	2KHz
Modulation	2-8 GFSK 100bps-250Kbps
Supply Voltage	1.8 to 3.6 V
CPU	32bit RISC
I/F	UART/SPI/I <sup>2</sup> C

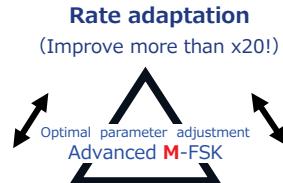
#### ● Block Diagram



# ■ Advanced M-FSK Modulation

## ● Features

- Enhances ZETA communication link budget with an improved signal attenuation resistance.
- Compared to the current standard, it offers:
  - (1) Over 20x transfer rate
  - (2) +10dB better reception sensitivity
  - (3) Communication from moving objects at 60km/h



High sensitivity  
(Improve more than 10dB)

Support high-speed mobility  
Communications from 60km/h vehicle

## ● Function Comparison

Feature	ZETA	Next generation ZETA
Modulation	2FSK	Advanced M-FSK (2FSK/4FSK/8FSK)
Data rate	300,600bps	0.02 to 20kbps
Error correction	No	Yes
Frame structure	Simple	Complex

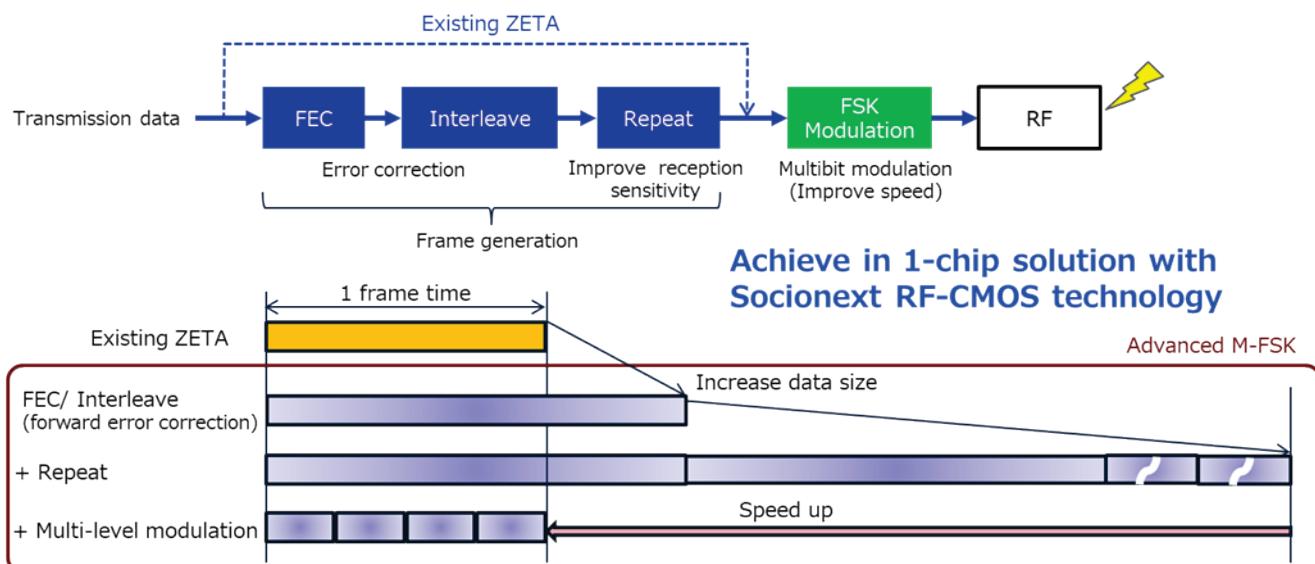
## ● Challenges

The access point can transmit at relatively high power, but the terminal (tag) side is limited in transmission power due to constraints such as battery power and storage size.



# ■ Key Achievement of Implementing Advanced M-FSK

Realize ZETA's unique encoding technology like error correction and multi-level FSK in one action.



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